

OVERVIEW

A Certified Usability Analyst specializing in Web application design & development with a strong emphasis on information architecture and usability. A proven leader with a diverse background servicing clients in multiple industries. Extensive hands-on experience in software development, process improvement and team leadership. An energetic manager with excellent interpersonal, communications, negotiation and people management skills.

TECHNICAL SKILLS

Languages	VB.NET, C#, PHP, Ruby on Rails, JavaScript, XHTML, CSS, XML, XSLT, Java
Platforms	Windows, Unix, Linux, OS X
Databases	Oracle, SQL Server 2000, MySQL
Tools	Eclipse IDE, Visual Studio.NET, Full Adobe Creative Suite CS3, MS Office, Visio
Concepts	Usability, Interaction Design, Standards-based development, Information Architecture, User Centered Design, Scrum/Agile Methodologies, Extreme Programming, Search Engine Optimization, Project Management, Object-oriented design

PROFESSIONAL HISTORY

2008 - Present	Technology Partners, Inc. <i>Consultant @ Express Scripts, Inc.</i>	St, Louis, MO
	<ul style="list-style-type: none">• Led effort to overhaul user interface of 15-million user web application to adhere to corporate style guide emphasizing code cleanliness, quality and standards; Developed reusable pattern library for this purpose• Served as liaison between marketing and information technology organizations with a focus on repairing relationships, collaboration and workflow; Increased efficiency between teams to better share knowledge, adhere to timelines, quickly identify issues and mediate conflicts• Built and led production support & enhancement teams for ESI member portal; Developed and implemented rapid release cycle enveloping problem identification, research, resolution and support; Increased team efficiency and velocity while maintaining quality; Consistently met timelines, goals and quality promises• Led project team responsible for multiple internal applications; Successfully rescued and released critical project for business partners; Coordinated efforts of QA, product management and development teams; Implemented SCRUM methodologies in a rapid release cycle for multiple short-term projects• Successfully coordinated development efforts for multiple releases of ESI Member Portal; Interacted with cross-functional team of development, QA, release management and system administration	
2005 - Present	Evermind Media Group, LLC <i>President</i>	St, Louis, MO
	<ul style="list-style-type: none">• Engaged clients and partners often beyond realm of projects to consult on branding, business processes and team building• Coordinated activities of several remote independent contractors to support projects/services• Provided print and web design to global ecommerce company• Ported existing web application from Classic ASP to Ruby on Rails for ministry consulting organization (Ruby on Rails, MySQL)• Branding/Identity design & marketing for regional women's conference• Designed & developed marketing site for luxury storage facility developer (Drupal)• Rebuilt content management system and product catalog for industrial supply manufacturer (ASP.NET, SQL Server 2k)• Designed & developed application for Campus Crusade for Christ to ease support raising for students (Ruby on Rails, MySQL)• Designed & developed content-managed marketing site for direct mail publisher (PHP, MySQL)• Consulted with Habanero on team building between creative and technical teams to encourage collaboration and teamwork; Independently consulted on marketing sites for Habanero clients (ASP.NET, Ajax); Collaborated with small team of developers to develop Habanero's flagship e-commerce product; Developed custom administration system for managing products, etc (ASP.NET, C#, SQL Server 2K); Negotiated and planned large usability testing project for Habanero with a Fortune 500 client (focus groups, task analysis, surveys, stats analysis)• Assisted The National System, Inc. to rapidly roll out asset management application for Domino's Pizza (ASP.NET)	

Technology meets design

2002 -2005	Teralogix, Inc. <i>Software Engineer</i> <ul style="list-style-type: none">Developed server software for Mobile Merchandising application designed for RIM Blackberry for packaged goods company; performed full heuristics analysis on mobile software (J2ME, .NET, XML)Lead UI Architect/Designer for SIMON, a project management tool, with strong focus on usability and scalability; Ported key features of application for use on mobile devices; Also participated in requirements gathering, team leading, design, architecture, and development of all layers of application. (VB.NET, C#, SQL Server 2k, XML, XSLT, task analysis, design sessions, wireframing, paper prototyping)Independently managed, designed & developed multiple marketing website designs significantly increasing traffic, search engine exposure and sales for clients (XHTML, PHP)Designed complex interfaces for CRM tool for Automotive marketing/data warehouse company. Tool allows dealerships to meet customer service goals within enterprise. (ASP, SQL Server)Facilitated professional development sessions in areas of ASP.NET, usability and web standards	St, Louis, MO
1999 – 2001	AECIO Technology Group, Inc. <i>Senior Technical Consultant</i> <ul style="list-style-type: none">Architected and executed suite catering system for Aramark Sports & Entertainment.Design / Interface consulting on multiple projects throughout enterpriseManaged and executed custom reporting tool for International HR consulting firmPlanning, Management and Architecture of client solutionsSr. developer on globalization effort of website for Right Management ConsultantsArchitect and designer on extranet for chain of sandwich shops	St, Louis, MO / Philadelphia, PA
1997 – 1999	LiveWire, LLC <i>Producer</i> <ul style="list-style-type: none">Development of component-based web package for content managementArchitected and developed intranet for LiveWireDesigned and developed e-commerce site for retailer of fine art reprints on canvasWebsite design and development for international logistics companyProject management; front-end design and development; database design & administration	St Louis, MO

EDUCATION/CERTIFICATION

2006	Human Factors International <ul style="list-style-type: none">Certified Usability Analyst (CUA)	Fairfield, IA
2003	Webster University <ul style="list-style-type: none">B.S. in Computer Science with an emphasis in Information TechnologyMinor in Management	St. Louis, MO

ACCOLADES

- My CSS-based design was accepted as an official design of the CSS Zen Garden, a showcase of standards-based design and development. This design was then published in a Japanese how-to book and an Australian design magazine. I was also acknowledged in a book by the Garden's founder, Dave Shea, titled The Zen of CSS Design.

COMMUNITY INVOLVEMENT

- Deacon and member of Administrative Leadership Team at First Baptist Church of Ellisville
- Volunteer Technical Director at First Baptist Church Ellisville; Responsible for leading, training, scheduling and organizing team of volunteers on sound, video and lighting systems throughout church; Managed \$300,000+ project for new sound system installation which came in \$7k under budget; Responsible for equipment maintenance, purchasing and budgeting